



dacadoo's "My Health Score Potential" in upcoming version 5.0

At dacadoo, we develop technology solutions for digital health engagement and health risk quantification for insurers, businesses, and government organizations around the world.

With our new My Health Score Potential feature, we're turning wellbeing from reactive to proactive, with our **Proactive Health Risk Management Feedback Loop**. Users will receive individual guidance on how to improve their Health Score in the future through better lifestyle habits and easy-to-follow actions, so they can get a clear picture of exactly how their Health Score will improve. They will be supported throughout their health journey with our expert-curated content, digital rule-based coaching, challenges, blogs, videos, friends on the platform, and many more engaging features.

#wecare

New SaaS offering for every need

With dacadoo's Digital Health Engagement Platform Version 5.0, organizations and businesses will now be able to choose the approach to licensing our technology that is better tailored to their needs, allowing larger flexibility on their business model towards their clients. In addition to our regular offering of white label and API packages, customers can now:

- ③ Gain access to a larger ecosystem prebuilt to their requirements. Allowing for several sub-brands. Think about it as owning a whole block of apartments and renting or lending out an apartment to one of your 'tenants' (customer sub-groups) or brands.
- ③ Select a smaller section of our ecosystem to truly get on board with our SaaS offering in a much faster and affordable manner. Just like taking up an apartment to rent instead of the whole block!
- ③ Additionally, businesses will also be able to access one of the sub-branded platforms already set up by other organizations and, therefore, not have to start from ground up, which may be appealing to organizations of all sizes looking to deliver a Digital Health Engagement Platform with a reduced amount of effort, cost, and resources.

This is a great option for larger organizations with several brands within.

A much better choice for smaller businesses.



About dacadoo

dacadoo, named a 2021 "Cool Vendor in Insurance" by Gartner, and Leader in Risk 2022 by CB Insights, licenses its Digital Health Engagement Platform, including its Health Score and Risk Engine to Life & Health insurance operators (B2B), supplying Insurtech and Healthtech solutions to over 35 of the top 100 Life & Health insurance operators, and organizations globally.

Available in over 18 languages, dacadoo's technology is provided as a fully branded, white label solution or it can be integrated into customers' products through its API (bring your own app). Through its 'Connect, Score, Engage' offering, dacadoo supports Life & Health operators to motivate their clients to lead healthier lifestyles through its SaaS-based Digital Health Engagement Platform.

dacadoo also provides its Risk Engine, which calculates relative risk on mortality and morbidity in real-time. dacadoo has over 125 employees across locations in Europe, North America and Asia-Pacific and over 100 filed patents around their digital Life & Health solutions.

dacadoo is entirely committed to privacy and security, hence why it designs and operates its solutions in line with industry standards, laws and regulations such as the Swiss Federal Act on Data Protection, GDPR, and HIPAA. Its Information Security and Privacy Management System is certified according to world-renowned ISO 27001 and ISO 27701 standards.



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